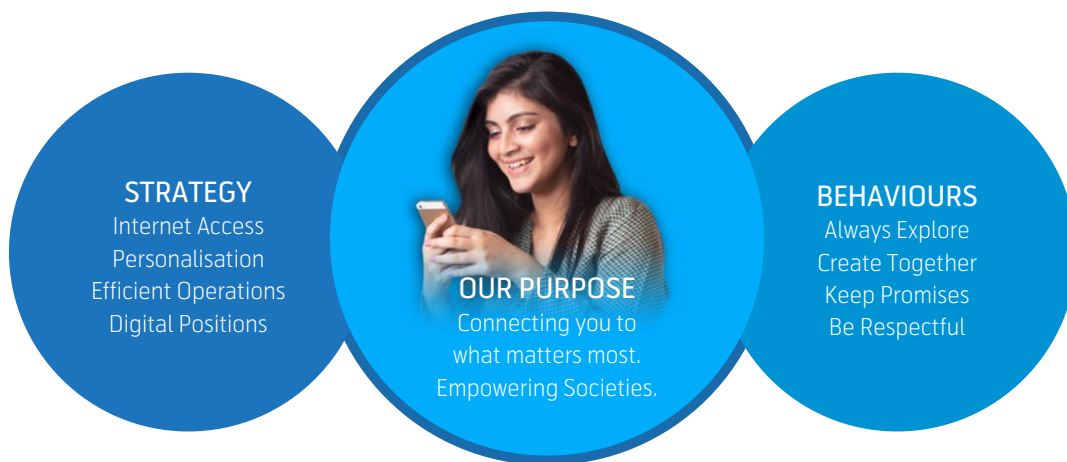




# Our Culture

Our strategy spells out what we do; our behaviours explain how we deliver; and our purpose is our reason for existence. Being a part of or a partner with Grameenphone means sharing our commitment and passion for the key elements that shape our culture.



## Our purpose

### Connecting you to what matters most | Empowering Societies

Connecting customers to what matters most has been the core of our business. Today internet connectivity impacts nearly every part of our lives, and we believe in making it personalised and relevant for our customers. It's about more than good business; it's empowering societies.

## Our behaviours

We have four behaviours that guide the way we work:

**1 Always Explore**

We believe growth comes from learning every day. We're curious and we dare to challenge, test, fail fast and pivot

**2 Keep Promises**

We believe that trust is key in all our relationships. We take ownership and pride in delivering with precision and integrity

**3 Create Together**

We believe diverse teams find better solutions. We seek different perspectives, share, involve and help each other succeed

**4 Be Respectful**

We believe in the unique human ability to understand what matters for people. We meet everyone at eye level, listen and show that we care

In addition to our purpose and behaviours, everyone working with or for Grameenphone is required to commit to, abide by, and annually renew their signature on our Code of Conduct.



Overview

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Additional Information

